

PULPRIOT Quick Tips

DIRECTIONS

Do not use a conditioner or treatment prior to applying Pulp Riot.
If pre-lightening the hair, make sure to completely shampoo out bleach or toner.
Do not mix Pulp Riot with a developer.
Apply Pulp Riot to clean, dry hair.
Saturation is key. Working with 1/2 inch sections makes saturation easy.
Leave on the hair for 25 to 40 minutes, without heat.
Rinse thoroughly with cool water. No shampoo. Conditioner on ends optional.

TO AVOID BLEEDING

Rinse with cool water.
Use high water pressure.
If a dark color is used next to a light color, have an assistant hold hair with one of the colors outside the bowl when rinsing the other color.

AFTER CARE INSTRUCTIONS

Do not wash for the first 2 days after application.
Wash with sulfate-free shampoo and conditioner every few days or use a dry shampoo.
Shampoo the scalp area only and let the shampoo rinse through the rest.
Prolonged exposure to chlorinated water or well water will shorten the color cycle.

LIGHTENING CONSIDERATIONS

While Pulp Riot can be used on hair that is level 7 and above, the lighter the hair, the brighter the results.
For best results, we recommend lightening the hair to:
Level 7+ for Noir, Nightfall, Absinthe, Fireball, Cupid, Velvet, Aquatic, and Jam.
Level 9+ for Blush, Powder, Smoke, Lilac, Mercury, Lemon, Sea Glass, and Neons.

SILVER, CHARCOAL, BLACK

The base color of silver, charcoal, and black should be taken into consideration when mixing them with other colors.
Mercury is silver. It has a violet base.
Smoke is charcoal and Noir is black. They have a blue base.