

## Step-By-Step Formulation

- Desired color
- Natural level
- Residual pigments
- Cosmetic pigments
- White hair percentage
- Hair condition
- Color selection
- Activator
- Application
- Processing time



## Gray Coverage

0%-69% White hair

- choose color + Activator 20, 30, 40 Vol.
- mixing ratio 1 : 1.5

70%-110% White hair

- choose color one level darker than the desired level + Activator 20 Vol.
- mixing ratio 1 : 1.5

(ex. Desired level is 5.0 on 70%-110% White hair mix 4.0 + 20 Vol. mixing ratio 1 : 1.5 )

## Mask Tonal Series

- ,0 - Natural ( Blue, Red, Yellow )
- ,1 - Ash ( Green )
- ,2 - Irise ( Violet, Blue )
- ,3 - Golden (Yellow )

- ,4 - Copper ( Yellow, Red )
- ,5 - Mahogany ( Violet, Red )
- ,6 - Red ( Red )
- ,7 - Beige ( Green, Yellow )



Activator	Result	Processing time	Application on
7 vol. 2,1 %	Semi permanent	15 – 20 min	Towel dried hair
10 vol. 3%	Tone on tone	30 min	On dry hair
20 vol. 6%	1 level of lifting	30 – 40 min	On dry hair
30 vol. 9%	2 levels of lifting	30 – 40 min	On dry hair
40 vol. 12 %	3 levels of lifting	30 – 40 min	On dry hair

**Mask Semi Permanent** – apply to damp hair, mixing ratio 1 : 2 mask with 7 volume processing time 15 minutes, or 20minutes for white hair blending.

**Mask Permanent** – apply to dry hair, mixing ratio 1 : 1.5 mask with 10, 20, 30, or 40 volume processing time 30-40 minutes.

**Mask 000 Booster** – does not contain pigments and is to be used on natural hair, can achieve one extra level of lift. Mixing ratio .5 : .5 : 1.5 mask + 000 + 40 volume processing time 45-60 minutes.

**Mask Extra Lift 11 Series** – apply to dry hair, mixing ratio 1 : 2 can lift up to 4 levels processing time 45-60minutes.

**Mask Extra Lift 12 Series** – apply to dry hair, mixing ratio 1 : 2 can lift up to 5 levels processing time 45-60minutes.